

**FORM: Syllabus**  
**Course description**

<b>General information</b>		
Course Holder	<b>mr. Ante Gugić v.pred</b> <b>Vedran Uroš mag.ing.comp., pred.</b> <b>Sanja Jurić, pred</b>	
Course title	<b>Business information and Business intelligence</b>	
Study programme	<b>ECONOMIC AND REGULATORY FRAMEWORK OF ENTREPRENEURSHIP</b>	
Course status	mandatory	
Year	4. Summer semester	
Evaluation in ECTS credits and forms of class conducting	ECTS coefficient of student workload	5
	Number of classes (L+P+S)	20+20+20

<b>1. COURSE DESCRIPTION</b>
<p><i>1.1. Course objectives</i></p> <p><i>The object of business information and business intelligence is familiar with students with emerging forms of security threats in modern business. How to legally collect business information, analyze and protect them. During the course, students will be familiarized with practical solutions and the skills of dealing with information, misleading information, anti-information and disinformation. Within the subject, the skills of business data protection will be developed with the designation of confidentiality, business report generation and security support for those entrusted with enterprise management.</i></p> <p><i>The ultimate goal is to introduce students with business security policy and procedures, business code and ethics as integral parts of socially responsible behavior and contemporary business.</i></p>
<p><i>1.2. Terms for enrollment</i></p>
<p><i>1.3. Expected learning outcomes related to the course</i></p> <p><i>By successfully passing the exam, students will be able to:</i></p> <ol style="list-style-type: none"> <li><i>1. Identify, collect, process and analyze business information</i></li> <li><i>2. Assess the value and usability of business information</i></li> <li><i>3. Select methods for analyzing business information</i></li> <li><i>4. Protect business information with a label of confidentiality</i></li> <li><i>5. Create and evaluate new business intelligence information</i></li> <li><i>6. Develop new ways to integrate various business intelligence and counter intelligence investigations</i></li> <li><i>7. Make decisions fast and correct in conditions of uncertainty and insecurity as well as taking over personal and team responsibilities</i></li> <li><i>8. Recognize and avoid cyber threats and protect your system from new threats</i></li> </ol>
<p><i>1.4. Course content</i></p> <ul style="list-style-type: none"> <li>• Introduction to Business Security and Business Intelligence Systems</li> <li>• Components and Instruments of Security System in Contemporary Business</li> </ul>

<ul style="list-style-type: none"> <li>• Business Security and Security Risks</li> <li>• Business Intelligence</li> <li>• Processing and Analysis of Business Information Competitor</li> <li>• Business Intelligence</li> <li>• Information security</li> </ul>							
1.5. <i>Forms of class conducting</i>				<input checked="" type="checkbox"/> lectures <input checked="" type="checkbox"/> seminars and workshops <input checked="" type="checkbox"/> practice <input type="checkbox"/> e-learning <input type="checkbox"/> field learning		<input checked="" type="checkbox"/> independent work <input type="checkbox"/> multimedia and the network <input type="checkbox"/> laboratory <input type="checkbox"/> mentor work <input type="checkbox"/> other	
1.6. <i>Comments</i>							
1.7. Students are obliged to attend 50% of lectures and 100% of exercises. In case of absence from the exercise, students will be able to make a payment. Class attendance and teaching activity are evaluated with a maximum of 10 points.							
1.8. <i>Student evaluation method <sup>1</sup></i>							
Attendance	0,5	Class activity	0,5	Seminar paper	0,55	Experimental work	
Written exam	3,45	Oral exam		Essay		Research	
Project				Report		Practical work	
Portfolio							
1.9. <i>Evaluation of the students' work during classes and in the final exam</i>							
<i>Colloquium 10%, Class activity 10%, Class attendance 10% Seminar paper 11%, Final exam 59%</i>							
1.10. <i>Compulsory reading (at the time of application of the study program proposal)</i>							
1. Gugić A., „Poslovna obavještajna djelatnost“, Business intelligence skripta, Veleučilište „Marko Marulić“ u Kninu							
2. Uroš V., „Osnove poslovne informacijske sigurnosti“, skripta, Veleučilište „Marko Marulić“ u Kninu							
3. Javorović B., Bilandžić M. : „Poslovne informacije i Business Intelligence“, Golden Marketing, Zagreb							
1.11. <i>Additional reading (at the time of application of the study program proposal)</i>							
Tuđman M., „Obavijest i znanje“, Zavod za informacijske studije, Zagreb							
1.12. <i>Number of copies of the compulsory reading units compared to the number of students currently attending the course</i>							
Title		Number of copies		Number of students			
Gugić A., „Poslovna obavještajna djelatnost“,		e-book		16			
Uroš V., „Osnove poslovne informacijske sigurnosti“		e-book		16			
1.13. <i>Quality assurance methods that ensure the acquisition of knowledge, skills and competencies</i>							

<sup>1</sup> IMPORTANT: Each Student Evaluation Method should be followed by a corresponding share in the ECTS credits for each activity so that the total number of ECTS points corresponds to the credit score of the subject. You can use blank fields for additional activities.

Analyzes the success of students in exercises, exams and examinations. Information on progress and potential problems is offered to students during the course. At the end of the semester, the evaluation of the teachers and the course by students (student surveys) is carried out. Student satisfaction information is used to improve the quality of teaching performance. Information on the learning outcomes achieved is used to draw self-evaluation of the teacher and, if necessary, to modify and / or amend the study program of the course, the methods of work and the assessment of the students.